On a Tuesday night in the spring of 2007, my legal class taught by Bill Abbott had a guest speaker. Her name was Liz Williams and she was the president of the new Southern Food and Beverage Museum. Though she was in class to give a presentation on legal issues, she also spoke about the task of putting together a new museum, how a food museum was a unique idea that would work well in a city such as New Orleans, and why the concept of food and beverage would appeal to a variety of people – tourists and locals alike. I got it immediately. I understood the concept, the need, the way it would work, everything. I knew that I wanted to be involved with this museum somehow. By the end of summer, I had completed a practicum and had arranged for an internship at this new museum, which was nicknamed SoFAB. Within a few weeks of my internship, I would leave my job as grants officer at the New Orleans Museum of Art to become Director of Collections at SoFAB. It's a risk, leaving an established and well-funded institution for a much smaller establishment that doesn't yet have an employee manual. I think it's worth it. One of the appealing concepts about working at a brand new museum is that employees do everything – put together exhibitions, work the gift shop, staff the special events, serve as librarians, collect the artifacts. It's a wonderful way to gain experience. During my internship, I wore many hats but my duties focused on four main areas: marketing; funding/development; collections; and curatorial/exhibitions.

**Recommended Citation**


https://scholarworks.uno.edu/aa_rpts/1

The Southern Food and Beverage Museum is a sensory way (tasting events! hands-on exhibits!) to learn about Southern food history, from Kentucky bourbon to Louisiana boudin. The museum often hosts low-cost or free events, and does a remarkable job of placing the foods you're eating in New Orleans (and beyond) into a larger social and historical context, from kitchen tools to Creole-Italian dishes. If you're looking to really geek out, there's a fascinating culinary library full of Southern cookbooks waiting to be explored. Southern Food & Beverage Museum, La Nouvelle-Orléans. 11,945 likes · 6,667 were here. Dedicated to the discovery, understanding and celebration of the... See more of Southern Food & Beverage Museum on Facebook. Log In. or. Create New Account. See more of Southern Food & Beverage Museum on Facebook. Log In. Forgotten account?