Model Of Fundraising Activity In Ukraine

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A model of fundraising activity in Ukraine is formed. The role of fundraising as a tool for mobilizing financial and other resources from various sources to implement socially relevant research and non-profit projects is revealed. The prospects and challenges of fundraising in Ukraine are considered and analyzed. The algorithm for calculating the integral performance index for fundraising activities in the framework of the strategy is proposed.

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fundraising activities in the framework of the strategy is proposed. Key words: Fundraising, donor project, a non-profit organization, charities, non-governmental organization, strategy, fundraising activities. Ukrainian Economy. Yurii Zhuravel. Investment Resources For National Economy Modernization Journal of European Economy, Vol. 14, Number 1, March 2015, p 85-100. Formed a model of fundraising activity in Ukraine. Considered and analyzed the prospects and challenges of fundraising in Ukraine. Keywords: fundraising, donor project, a non-profit organization, charities, non-governmental organization, fundraising activities. This model is built on principle of account of all possible details of the effective functioning of fund-raising in Ukraine, in that clean and foreign experience, that such, which represents. 122. International Review of Education and Science. application, management, collaboration domains, instruments, sources of realization of fundraising and basic elements of the field of its activity. Lets describe the general components of model of development of fundraising in Ukraine. In its activity, the Deposit Guarantee Fund refers to the Law of Ukraine “On the Deposit Guarantee System”. Under article 3 of this Law, the Fund is the institution, which performs special functions in the sphere of individual deposit guarantee and insolvent banks withdrawal from the market and liquidation to the extent permitted by law. Building up the information model enables to structure the elements of banking activity government regulation system, reveal their interrelation and distinguish primary and secondary elements. The elements in the system are interrelated, as a result it is possible to present the following structure of banking activity government regulation model (Fig. 2). Fig.