Productive diversity: a new, Australian model for work and management


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Abstract:
This monograph discusses a new model to manage workplace change which encompasses globalisation and Australia’s diversity. The chapters are: The cultures of work; Fordism: the machine as a metaphor for work and management; Post-Fordism: the culture-as-sameness metaphor for work and management; The shaky organisational life of post-Fordism: contradictions in the metaphor of culture-as-sameness; Productive diversity: stories of organisations in the era of civic pluralism and total globalisation; Markets and cultures: going back to the basics; Culture and citizenship: our changing times and...

Subjects: Management; Assessment; Globalisation; Culture and society; Employment; Skills and knowledge

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