Much of what we learn has a direct correlation to the social influence of learning. Economic doom and gloom create a struggle that students of all ages experience. The struggle that keeps the next generation away from attending higher education is the struggle that continues to reduce any chance of eliminating the economic doom and gloom.

The United States higher education industry, we are beginning to import more students from other countries than educate our home grown version.

This economic college and university strategy has created an American talent decay that affects the entire United States in the areas of engineering, technology, and manufacturing.

Higher education is a business, the struggle to fill classrooms; the higher education enrolment
solution’s makers take them to where the students are, well outside our U.S. borders.

In a devastating economy, developing renewed higher education success is critically dependent on cultural adaptability. Cultural adaptability is a rediscovering process critical to the survival of any business; yes, higher education is a business. Colleges and universities have learned to adapt. An article from the NY Time February 5, 2012 talks about freshmen that come from abroad, most are from China, each pays tuition three times as much as students from United States and the classrooms are full. The higher education industry adapts to stay alive, at the cost of the US talent base.

The US Bureau of Labor Statistics reported the impact of higher education comes in the form of lower unemployment rates. For example: a person with a high school diploma 10.3% unemployment rate (UR), associate’s degree 7.00% UR, bachelor’s degree 5.4% UR, master’s degree 4.0 UR, and doctoral degree 1.9% UR.

Foreign countries have invested heavily in higher education to improve their unemployment statistics and improved their engineering, technology, and manufacturing bases at the same time; a very smart economic strategy!

What we know for sure the education markets will
continue to evolve, and the amount of market change is unknown; what is clear is that “The Markets Drive the education spending, and the education spend drives our economy” and college and university resiliency are vital to capture this market change.

When self, influenced by rediscovery, the social influence of learning sets the stage. We have some work to do, all the books that have been written about the rediscovering process can be summed up into one rule; “Rediscover, rediscover often, and never stop rediscovering and the natural by-product becomes success!

by AMERICAN WRITER Dr. Pietro Savo Tradition Books Publication © 2012

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Dr. Pietro Savo E-Mail Link blog@americanwriter.us
The future of the career college is today – Aligning with the needs of job creators...

By Dr. Pietro Savo

January 2014

Today’s career college looks ahead while embracing both the present and future. It is empowered by the positive impact on higher education trending toward this unlimited future. The setback is that leadership from the education community and the job creators is not in alignment. Everyone is fighting for education market share or finding the best employee, which leads to the old standards for business growth. Everyone is in it only for himself or herself with no regard for bringing greater value to students and the job seekers. Fight to the top, and win at any cost. Both groups appear more focused on specific technology or tasks, not on lifelong learning to enhance education and job-creating productivity. That brings us to suggest the business problem to solve is having the right education offering to meet employer resource demands.
The business problem is how can the education community align itself with the job creators. The old standard of having the best brand name, self-perceived education offering or providing the best contact network is not enough. Are leaders ready to align in a way that promotes the right education offering that will encourage economic job-sustained growth both present and future? All the signs favor that the look-ahead at leadership, as it pertains to keeping education programs tied closely to the needs of employers, is taking shape. This engagement takes us to an international reach supported by the career college community. This community is also determined to improve future look-aheads to education designs closely connected to the needs of the current and future job creators.

The hints about the future are scattered around us in plain view. Our community must open up our minds to the possibilities. Take a different look, use a second set of eyes that are open wide, and you just might be able to watch the possibilities turn into realities. Is this a philosophy or just wishful thinking? In my opinion, this represents the futuristic employer and the educator trends worth sharing. This future is only a split second away. These futuristic trends and strategy hints come from leadership teaming between career college communities and employers. Teaming promotes new job creator and education best practices.

Career college leaders are continually working to keep programs tied closely to the needs of employers. The future is keeping education relevant; leadership representing future employers will get connected and start mentoring early in the workforce higher education process, according to the Business Economics article “On the Importance of Education.” This outreach at the academic level will improve the ability to modify curriculum on the fly to meet changes in the business market. The market drives the business. The future is the career college community leading the teaming among colleges, universities and vocational institutions, developing career trade education programs that speed up the process from education to a well-paying job.

The global employment economy will help to shape the future. Education supported by leadership in the future should be as encompassing as humanities’ diversity of culture. In the era of globalization, skill requirements of employers are clearly changing. According to the Journal of Business Economics and Management, employers in the future will require education programs that take into account cultural differences that will shape business organizations. Knowing how to build good relationships is an education that is cultural and is always changing. Future employers will demand the workforce’s adaptability.

The future leadership has identified the most important skills to succeed in the workplace: problem-solving, oral communication and ethics, as noted in a report from Tertiary Education and Management. Survey the job creators to discover how higher education can improve education and training to reduce the gap between job and education offering.

According to the Journal of Industrial Relations, future employees have indicated that job satisfaction plays a very important role in creating customer satisfaction. Job creators have a stronger alignment with the career college community using market influences and trends to determine education practices that mold a person to having a higher job satisfaction.

All these points fall neatly in with the next education evolution spearheading major change: massive open online courses (MOOCs), a concept pressuring the more traditional online college and universities to rethink, retool, adapt, and try to stay in the education business. History is full of creative education ideas that arrive just in time to change all the rules and send the nonbelievers into a tailspin. In business, they represent what I call disruptive innovation, ideas, products and services that help create a new market and value network. You see corporations accustomed to making a profit in business embracing MOOCs as an efficient education tool to create better-trained workers at a smart, reasonable cost. Companies such as AT&T, Google and others help design and even fund Web-based college classes. MOOCs provide a window into forces shaping the future of education and how the career college community can proactively engage in that influencing process.

Most MOOCs seem to be sponsored by large universities. The predicted volume of employers embracing the MOOC process will demand speed to market. Speed to market is not a trait that traditional education institutions are best known for. The future belongs to the education community best equipped to develop and deploy to both national and regional audiences on topics of many special job-support programs quickly. The future is pleading for the
career college community to take the leadership role in developing a second stage of MOOC industry. This writer suggests your institution reach out to business organizations and ask them what they are looking for in present and future employees. **Warning: Before you reach out to businesses, be prepared to develop and deploy these MOOC programs quickly. Those institutions that master this will become the education masters of the future.** For your day-to-day business operations to make money, focus on keeping education relevant by teaming among colleges, universities and vocational institutions. Be steadfast and accommodate the global employment economy, creating customers using job-market influences and trends to determine education practices. Finally, the modern-day education tools embracing unlimited technology spearheading this major education future are MOOCs, and the future is here today.

The future is on everyone’s mind. I predict the career college community will lead or pull other education organizations along kicking and screaming, if need be. Education that results in a vocation and is firmly cemented in our career college community begins with all of us. A vocation is the ultimate looking-ahead leadership journey. Dr. Pete

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Dr. Pietro Savo E-Mail Link blog@americanwriter.us

No Skin In The Game

By Dr. Pietro Savo

The original American politician was a farmer lawyer a business owner teacher, not a career politician but a career citizen with neighborhood community’s skin in the game. Who after the politicking was done, laws were created, and then these career citizens went back home to their own states to prosper their own lives. Those original part-time politicians or in the historical sense, our nation’s founding fathers and mothers were creators.

The current generations of politicians are only concerned about self-preservation, and promoting the fight that results in the next won election. Self-preservation does not create and leave the national environment better than they found it. Self-preservation only results in the preservation of the same while the many citizens become less educated and disillusioned.

*It is time for the career citizens to take courage and to stand firm and defend the neighborhood’s community as the true heartland of America.*

Dr. Pete

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Leave a comment | tags: American Writer a Positive Thinking Movement by Dr. Pietro Savo. Dr. Savo is the host of Small Business Building with Dr. Pete from Boston Radio Show. It is time for the career citizens to take courage and to stand firm and defend the neighborhood’s community as the true heartland of America. Dr. Pete, Think Education!, Think MOOC | posted in American Dream, AMERICAN WRITER, and question everything!, Education is power!, Imagine The Possibilities, Light Bulb Is on!, Manufacturing Research Practitioner ™, NEW HAMPSHIRE "Live Free or Die!", Nothing Bewildered About Dyslexia, Question Everything!, read, SPECIAL ELECTION ADDITION, Uncategorized, write

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